



New St Andrews Links chief executive appointed

Euan Loudon will take over as chief executive of St Andrews Links Trust in January following the retirement of Alan McGregor.

Mr Loudon (54) is currently chief executive of the Royal Edinburgh Military Tattoo. The Trust manages and maintains the seven public golf courses in St Andrews including the Old Course and The Castle Course.

A former assistant professional golfer, Mr Loudon joined the army in 1974 and quickly rose through the officer ranks. He commanded the 1st Battalion, The Royal Highland Fusiliers and in his final appointment, in the rank of Major General, he was General Officer Commanding the Army's 2nd Division and Governor of Edinburgh Castle.

In 1991, Mr Loudon was awarded the OBE for operational service in the Gulf as the Chief of Staff of The Desert Rats. In 2004 he was appointed CBE for operational service in Northern Ireland.



● Euan Loudon

He took up the position with the Royal Edinburgh Military Tattoo in 2007. During his tenure the company achieved record profits in 2009 and was awarded the

Queen's Award for Enterprise in the International Trade section. He has operated at senior board level on the home and international fronts for ten years.

Mr Loudon was appointed by St Andrews Links Trustees following the advertising of the position earlier this year and an exhaustive recruitment process.

Peter Forster, chairman of Trustees, said, "We are delighted to have recruited someone of Euan's background, ability and experience. The Trustees, Links Management Committee and management of the Trust look forward to working with Euan to ensure that the Home of Golf continues to prosper."

Mr Loudon said, "I feel privileged to have been appointed to such a high profile position. St Andrews Links is recognised as one of the world's finest golfing destinations and I look forward to developing that reputation even further in the years ahead."

Silverware on show at the Dunhill



● Martin Kaymer, Colin Montgomerie and Graeme McDowell celebrated a European treble with the USPGA, Ryder Cup and US Open trophies.



● Martin Kaymer clutches the Alfred Dunhill Links Championship trophy on the Swilcan Bridge.



Course UPDATE

Old Course

After quite a wet summer and autumn we made a start to our aeration work in October, concentrating on fairways and tees initially and then working on the greens and approaches when the Old Course is closed on the four Mondays through November. This is vital work to break through the compaction on the soil surface and help the soil drain better. We have also been working on repairing the Bruce Embankment following the Alfred Dunhill Links Championship. It had a terrible battering between the rain, the tents and vehicles that have been on it for the two tournaments and much of the ground, including the putting green needs to be turfed.

New Course

The bunker repair programme has been ongoing and the greens were aerated using vertidrainers in October when the course was closed. The greens were rolled afterwards using the turf irons and following a cut, surfaces seem to have been restored to a reasonably smooth level.

Jubilee Course

Staff have been rebuilding the 10th green on the Jubilee Course and a temporary green has been in use. The aim has been to raise the 10th green slightly which will help with drainage as we will lose the "punchbowl" effect the previous green had. Green aeration on the Jubilee is scheduled for early November where the plan is to vertidrain the greens.

Eden Course

The greens on the Eden were vertidrainered while the course was closed for the ADLC. Staff have also been working to improve our sea defences by building up the land along the estuary side of the 13th hole which was an area where some sea water came in during a storm last winter. Gabion repair work along the side of the 4th fairway will be taking place where the gabion baskets have rotted over the years and the stone has begun to fall out.

Strathlyrum Course

Through October, staff were working on the grassland management plan where they were cutting back the first 7m to 10m of rough either side of the semirough quite severely and removing the cuttings. This helps thin the rough out by removing nutrition and leads to a wisper sward making it easier for golfers to find their balls as well as being an ideal habitat for ground nesting birds such as skylarks. That is why golfers should not drive golf buggies through the rough! Green aeration has been carried out. Work has started on improving the surrounds of the 8th green, replacing the existing poor material with one more appropriate for good grass growth and a temporary green will be in use when that starts.

The Castle Course

Staff have been concentrating on drainage and aeration work. The course has not been closed to allow aeration work to take place but the nines have been switched on some days to allow staff more time in the mornings to work on the greens on the front nine.

The course will close for the winter on 21 November when work will begin the following day on improvements to the 4th and 17th greens.

General

Mats came into use on all courses on Monday 1 November as did preferred lies.

Pro tips from the Academy:

Playing from the road

By Patrick Walker

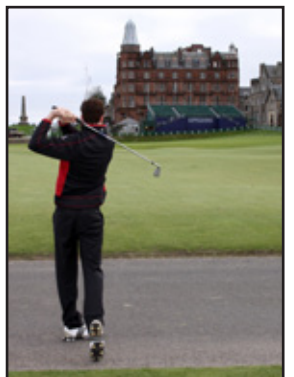
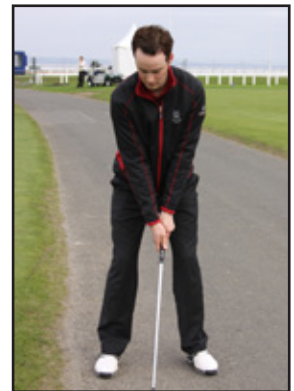
As he won the Alfred Dunhill Links Championship Martin Kaymer demonstrated his ability to play a variety of shots to close out a round on the Old Course. After hitting his tee shot on the last onto Granny Clark's Wind, Kaymer managed to hit his approach to six feet and finish with a birdie.

The shot that Kaymer was faced with was particularly difficult due to the fact that his ball lay towards the back of the road against a grass verge. This naturally encouraged him to swing the club a little steeper which will have meant that he will have struck the ball with a more descending blow. In this situation, a lot of amateur golfers may be concerned about scratching their clubs, if this is the case, you may want to use a putter to putt if off the road and advance it as far as possible. For those who do not mind, you could try the following changes when next confronted with this shot.

The key to playing this shot effectively is securing a good club on ball strike. If you catch the ground prior to the ball you will bounce off the tarmac and hit the ball half way up. The first change I would advise you to make would be to your club selection; take an extra club to allow you to produce a more controlled swing. As shown in the picture, you should position the ball slightly further back in your stance in order to encourage you to make contact with the ball prior to the road. Aside from this, take your posture and stance as normal.

Once your setup is established, you are then ready to hit the shot. Due to the fact that you have selected more club more than usual for this distance, you should make a three quarter swing. During the swing, think about maintaining your spine angle and staying fairly centered with limited lateral movement. This will help to ensure that you strike the ball first and will encourage a slightly steeper swing. As a result of the steeper swing you will almost certainly make contact with the road after hitting the ball so this shot is not for everyone.

Those players that do not want to sacrifice the sole of their club to produce the shot of a lifetime may want to consider positioning the ball further forwards in their stance. At the same time, grip a little lower down the club and try to keep your chest high through impact, helping you to clip the ball from the surface of the road. Regardless of how you approach this shot, one of the key aspects is to commit to the shot, so you must make sure that you complete your follow through and maintain your balance throughout the swing.





Kaymer wins the Alfred Dunhill Links Championship



● Kaymer with the trophy



● Graeme McDowell tees off at the 12th.

There was a distinctly celebratory feel to this year's Alfred Dunhill Links Championship from a European point of view as nine of the 12 members of the victorious Ryder Cup team from the previous week took part and one of their number, Martin Kaymer, took the trophy.

Kaymer brushed off any weariness from the intensity of Celtic Manor to win the championship in style with an excellent six under par 66 on the Old Course. The USPGA champion finished on 17 under par with a four round total of 271, three shots ahead of young Englishman Danny Willett on 14 under par.

Kaymer shot seven birdies, including holing a snaking putt from off the green on the 17th, and one bogey to take

control of the championship from overnight leader John Parry, who shot a level par 72 to finish on 13 under par. It was Kaymer's third consecutive victory after the USPGA Championship in August and the KLM Open last month, the first time a hattrick has been achieved on the European Tour since Tiger Woods in 2006.

Gary Boyd from England was one shot back from Parry on 12 under par and defending champion Simon Dyson finished on 11 under par after mounting an eight birdie charge which was only derailed by bogeys on the 3rd and the 17th. He was tied with leading Scot Martin Laird and Spaniard Alvaro Quiros.

Lee Westwood's bid to take over the world number one slot from Tiger Woods stalled after a one over par 73 left

him in joint 11th position on the leaderboard.

The 25 year-old German's victory caps a remarkable year after capturing his first major title and making his Ryder Cup debut in Europe's victory in Wales last week. It also makes up for losing in a play-off for the Alfred Dunhill Links Championship two years ago to Robert Karlsson and will see him earn £501,000 in prize money.

The team event was won by Karlsson and his playing partner Dermot Desmond with a 30 under par total of 258.

During the event Kaymer posed for a historic picture with Ryder Cup captain Colin Montgomerie and US Open champion Graeme McDowell as they held the USPGA, Ryder Cup and US Open trophies respectively.



● Paul McGinley (left) greets Moritz Lampert, a German amateur golfer who took part in the event with the support of Allianz, the global partner of St Andrews Links.



● Lee Westwood needed a top-two finish to become world number one.



The Castle Course moves up the Top 100 courses ranking

The Castle Course was the biggest riser in the latest Top 100 Courses ranking in Golf World magazine in the UK, moving up 11 places in the ranking to 56th spot after being the highest new entry in the previous rankings in 2008. It caps an excellent second full season for The Castle Course which has been busy throughout the summer and during the Open Championship in particular when it remained open for play throughout. The judges praised the course architect David Kidd for turning featureless farmland into a “thrilling course.”

Alan McGregor, chief executive of St Andrews Links Trust, said, “This is welcome recognition for The Castle Course and shows that it has made a significant impact on the world of

golf. It is a dramatic, challenging course with some of the most memorable holes to be found anywhere. We will continue to work on developing the course and helping it to mature in the years ahead.”

The Castle Course received several awards as the best new course of the year from publications such as Travel and Leisure Golf and Golf Inc magazines in the US in 2008. It was included in the Golf Digest Top 100 rankings almost immediately after opening and was named the 2008 Turf Professional Project of the year by the Institute of Groundsmanship, the British and International Golf Greenkeepers Association (BIGGA) and some leading turfcare journalists.

Keepers of the Green presentation



Representatives from St Andrews Links social committee presented a wheelchair to St Andrews resident Helen Sorley at the Links Clubhouse.

Staff at the Links donated £3,000 to Keepers of the Green, a charity which provides wheelchairs to people with mobility difficulties. The money was raised at staff social events and by Ian Donaldson who contributed £640 by completing a 19k run in Edinburgh.

“I would like to say a huge thank you to everyone at St Andrews Links,” said Helen, “The wheelchair is fantastic and has made a huge difference.”

Caddies’ West Highland Way charity walk



Two caddies at St Andrews Links, John Boyne (right) and David Coyne, successfully completed a 97 mile sponsored hike along the West Highland Way. The event was held while the Old Course was closed in the build up to the 2010 Open Championship.

A grand sum of £814.50 was raised and divided between their respective charities: Erskine (which cares for ex-service men and women) and Children First.

Catching the Ryegrass

Work has recently been carried out to remove ryegrass from several greens on the Eden Course. Ryegrass has a very coarse leaf which grows in clumps and can make greens bumpy and difficult to cut at certain times of the year.

A treatment was applied to the greens in the week commencing 23 August and it has successfully killed off the ryegrass on the 1st, 2nd, 3rd, 4th, 5th, 6th, 7th and 8th holes which were badly infected

Gordon Moir, director of greenkeeping at St Andrews Links Trust, said, “The treatment has proved to be effective. It did lead to some discolouration of the green surfaces for a short time but they are now largely back to normal. The greens are running true and there is a good cover of fescue following the

two overseeding operations we carried out earlier in the season. Further overseeding will take place in the next week or two and golfers should see a big difference in the smoothness of the surfaces next spring.”

The treatment to control the ryegrass in the rough on the left side of the 17th fairway of the Old Course has also been reasonably successful. The finer grasses are beginning to recover and some new seedlings are appearing. Due to the amount of ryegrass through the sward, it is likely the treatment will have to be repeated in the spring to remove it completely. There will also be selective spraying of some small patches of Cocksfoot but following this year’s work the effect should be much less noticeable.



Limited edition golf links of Scotland book on sale

A new limited edition book celebrating the world famous Old Course at St Andrews Links and Scotland's finest links courses is now on sale.

The lavishly produced book features stunning photography of the Old Course and 18 other great links courses round the country by the leading golf photographer Iain Lowe.

Only 150 copies of the book will be produced and each of them will be hand-bound in embossed leather and individually slip-cased. The books will be numbered and signed by Lowe and the writers George Peper and Jim Farmer, the Honorary Professional to the Royal & Ancient Golf Club of St Andrews. Each book will include an image unique to that copy which will not appear in any of the other copies.

The book can be purchased from the Old Course Shop in St Andrews or online from www.standrews.org.uk.

St Andrews Links Green fees 2011

St Andrews Links Trust has announced its 2011 visitor green fees for the seven courses at the Home of Golf. There will be small increases on some of the courses next year following two years where the fees have been frozen. The high season green fee for the Old Course will be £140, a £10 increase on last year. The New and Jubilee courses will change to £70, a £5 increase. The green fees for The Castle, Eden, Strathtyrum and Balgove courses will remain the same.

HOLES IN ONE

Name	Home club	Date	Course	Hole
Vivien MacDermid	St Regulus	15 Aug 2010	Strathtyrum	6
Penny Ewing	Los Altos, California	19 Aug 2010	Castle	8
Troy Zimpfner	Dublin, Ohio	27 Aug 2010	Jubilee	9
Sanjay Nithiyalingham	Burghley Park	27 Aug 2010	Balgove	7
Margaret McQueen	St Regulus	4 Sept 2010	Eden	5
Thomas Wiklund	PGA, Sweden	10 Sept 2010	Jubilee	5
Andrew Wild	Harrogate	11 Sept 2010	Castle	8
Niklas Tegnér	Gustavsvik, Sweden	15 Sept 2010	New	13
Miroslav Lovas	Hustiva, Czech Rep.	17 Sept 2010	Castle	8
John Ford	Stoke Rochford	18 Sept 2010	Castle	7
Anne McFarlane	St Regulus	20 Sept 2010	Eden	10
Irene Ray	St Regulus	30 Sept 2010	Eden	5
Robert Thomson	St Andrews	7 Oct 2010	Strathtyrum	13

Course Information

Green Fees

(From 1 November to 28 February 2011)

	Adult	Under 16
Old Course	£64	£64
The Castle Course	£59*	£29*
New Course	£32	£16
Jubilee Course	£32	£16
Eden Course	£20	£10
Strathtyrum Course	£12	£6
Balgove Course	£8	£3

* - Until November 21, 2010

Tickets

Three and seven day tickets are available for all courses except the Old.

3-Day	£70 (adult)	£35 (junior)
7-Day	£140 (adult)	£70 (junior)
<i>Balgove Course only</i>		
3-Day	£15 (adult)	£4 (junior)
7-Day	£30 (adult)	£8 (junior)

Opening Times

For full details about clubhouse opening times please contact 01334 466666.

Equipment Hire

Steel and graphite clubs and shoes can be hired from the shops in the Clubhouses. Telephone 01334 466666.

PLAYING THE LINKS

Starting times on all six 18 hole courses may be booked in advance but not for Saturday play, except on The Castle Course (subject to availability). Applications may be made by letter, phone, fax or email. The Reservations Office is open Monday-Friday 9am-5pm with the exception of Thursdays, when it opens at 9.30am. A minimum of two golfers should apply and pre-paid green fees are non-refundable.

Tee times can also be reserved through LinksNet, the Links Trust's online booking service. Visit www.standrews.org.uk for details.

Old Course (6721 yards, par 72)

First played on around 1400 and naturally formed, the Old Course regularly hosts The Open Championship. Like all the Links courses it is public. It is open Monday-Saturday all year and the playing interval is ten minutes. The handicap limit is 24 for men and 36 for ladies and a valid certificate has to be shown to the starter. Please check in with the starter at least 20 minutes before your tee time. Visiting golfers wishing to park at the Links Clubhouse should allow 25 minutes before their tee time and take the free shuttle buggy to the starter's box beside the first tee. Single players can join in a two or three ball by approaching the starter in the first instance.

Advance reservations

Applications will be taken on or after the first Wednesday in September for the following year. Please apply to reservations@standrews.org.uk.

Ballot

Every day except Sunday a ballot or draw takes place for a number of times on the following day on the Old Course. The Saturday draw is for play on Monday. You can enter by phone (01334 466666) or in person the morning before you wish to play and the ballot is drawn after 2pm. The results are announced on www.standrews.org.uk

The Castle Course (6759 yards, par 71)

The seventh course at the Home of Golf. Spectacular views from a cliff top site. Online bookings through www.standrews.org.uk

New Course (6625 yards, par 71)

Laid out by Old Tom Morris, this course was paid for by the Royal and Ancient Golf Club and opened in 1895. It is open every day, there is no handicap limit, and the playing interval is eight minutes. The order of play is determined by arrival on the first tee. Locals have priority between 5pm and 6pm. Online bookings through www.standrews.org.uk

Jubilee Course (6742 yards, par 72)

Opened as a 12 hole course in 1897, the Jubilee was extended to 18 holes in 1905. It is the Links course nearest to the sea at St Andrews and is used regularly for championship events. It is open every day and there is no handicap limit. Tee times can be booked by phone or in person the day before play. Locals have priority between 8.00-9.30am and 1.30-2.30pm. Online bookings through www.standrews.org.uk

Eden Course (6250 yards, par 70)

Designed by Harry S Colt and opened in 1914, the Eden is one of the most popular courses on the Links. It is open every day and there is no handicap limit. Tee times can be booked by phone or in person the day before play. Online bookings through www.standrews.org.uk

Strathtyrum Course (5620 yards, par 69)

Shorter and less testing than the other courses, the Strathtyrum opened in 1993. It is ideal for high handicappers although the bunkers are cunningly placed and the greens undulating. It is open every day and there is no handicap limit. Tee times can be booked the day before play. Online bookings through www.standrews.org.uk

Balgove Course (1520 yards, par 30)

It is open every day and times cannot be booked in advance - simply turn up and play. The green fee is the same for nine or 18 holes.



The Clubhouses



St Andrews Links has three superb clubhouses, the Links, Eden and Castle clubhouses, which are all open to the public. With first class facilities and ample parking, the clubhouses are an excellent stop for both golfers and non-golfers.

Experienced reception staff are available to give information on all aspects of golf in St Andrews and the rest of Fife.

The Links Clubhouse is a short buggy ride from the first tee of the Old Course and next to the first tees of the New and Jubilee Courses. It has a large and welcoming reception area, spacious locker rooms, lounge

and dining room with a bar, and an extensive shop.

The Eden Clubhouse is near the Golf Practice Centre and is ideally situated for golfers playing the Eden, Strathtyrum or Balgove Courses. There is a special room for junior golfers.

The Castle Clubhouse (above) overlooks the ninth and eighteenth greens of The Castle Course and features spectacular cliff top views.

All clubhouses offer varying menus with a choice of daily specials. Private parties and buffets for club dinners, celebrations and other special occasions are also welcome in the Links and Eden Clubhouses.

All changing rooms are spacious and well

equipped with lockers and overnight secure storage for golf clubs. Clubs can be cleaned using ultrasonic club cleaning equipment.

A wide range of golfwear, accessories and gifts branded with official St Andrews Links logos can be obtained from the Links Clubhouse shop, the shop behind the 18th green of the Old Course and The Old Course Shop beside the 18th fairway. Castle Course merchandise is available in the Castle Clubhouse. Golf clubs and shoes can also be hired from the Clubhouses.

The Links and Eden clubhouses are open all year every day except Christmas Day, the Castle Clubhouse opens until 1 November.

About the LINKS

Soft Spikes

Golfers are encouraged to wear shoes with plastic cleats or 'soft spikes' which do less damage than metal spikes to the greens.

Caddies

Caddies for the six Links courses can be hired through the caddie manager (tel: 01334 466633). For The Castle Course call the caddie assistant (01334 464513). Only caddies registered with the Links Trust may be used on a professional basis and caddie availability cannot be guaranteed. Caddies are paid in cash on satisfactory completion of the round and tips are at the golfer's discretion. Caddie fee is £40.

Trolleys

Battery powered trolleys (£12) or manually operated trolleys (£4) are available for hire from the starters and caddie pavilions. Trolleys are permitted on the Old Course between April and October after 12 noon.

Buggies

Two person buggies or golf carts can be hired subject to availability on the New, Jubilee, Eden, Strathtyrum and Castle courses by golfers who are either senior citizens or medical certificate holders. Hire is £25 for visitors and £10 for all Links ticket holders.

Practice Centre

- St Andrews Links Golf Academy
- Floodlit driving range.
- 22 covered and 32 open bays.
- Special area for pitching, putting and bunker practice.
- Open every day from 7am.
- Last bucket of balls dispensed at 8pm.

To find out more ☎ 01334 474489

SINCE 1974 St Andrews Links Trust, a charitable organisation created by an Act of Parliament, has overseen the management and preservation of the Links.

Now the largest golf complex in Europe, it is responsible for about 900 acres comprising six 18 hole golf courses and one nine hole course, two turf nurseries, three greenkeeping centres, an extensive Golf Practice Centre and Academy, three clubhouses and four shops.

All surpluses are reinvested into the maintenance of the courses and the facilities.

St Andrews Links Trust
Pilmour House, St Andrews
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All enquiries telephone: 01334 466666

Links Clubhouse Fax 01334 466664

Reservations Fax 01334 477036

Administration Fax 01334 479555

Website www.standrews.org.uk

Email: enquiries@standrews.org.uk

MAP of the LINKS

